

FELLOWSHIP OF CHRISTIAN ATHLETES

Dear Friends,

The core mission of FCA is to combine faith and sport, but in a very unique way. Today, there may not be a more influential person in the lives of young people than Coaches. In fact, we believe that coaches will have more impact in one year than an average person does in a lifetime. You can learn more about FCA locally by visiting www.nefcalax.org.

FCA's strategy is to work "to and through coaches" in order to transform the lives of the next generation! This year has been especially difficult for many families, and we would be honored if you would you consider teaming up with us. This October we will be hosting our 5th fall lacrosse tournament, and the first ever Upstate Laxfest! The proceeds from this youth tournament will benefit the growth of FCA Boys Club Lacrosse Program. Specifically, the funds raised for this event will help support families who would not otherwise be able to afford the cost of the program.

We would love to have you join us in our mission to see the lacrosse world transformed by Jesus Christ through the influence of coaches and athletes. Your support is needed more than ever!

Many Thanks!

Sol Bliss
Program Director

UPSTATE LAXFEST SPONSORSHIP LEVELS

Title Sponsor - \$5,000

- Social Media – monthly postings on our social media channels
- Physical Sign at lacrosse tournament near high traffic area
- Advertisement on NEFCALAX webpage
- Email announcement on our monthly newsletter for one year

Gold Sponsor - \$2,500

- Social Media – 8 postings on our social media channels
- Physical Sign at lacrosse tournament near high traffic area
- Advertisement on NEFCALAX webpage
- Email announcement on our monthly newsletter for one year

Silver Sponsor - \$1,000

- Physical Sign at lacrosse tournament near high traffic area
- Advertisement on NEFCALAX webpage
- Email announcement on our monthly newsletter for one year

Bronze Sponsor - \$500

- Advertisement on NEFCALAX webpage
- Email announcement on our monthly newsletter for one year

FCA Teammate - \$100

- Advertisement on NEFCALAX webpage

Corporate Tournament Sponsorship Reach

- Email announcement – 3,330 receptions
- Facebook Page – 1,800 fans
- Twitter – 1,700 followers
- Instagram – 3,500 followers

Two Giving Options

Make Check Payable to 'FCA'
Mail To: 1100 University Ave., Suite 140
Rochester, NY 14607

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